





Markus Gerigk

EMVO Commercial and Partner Management









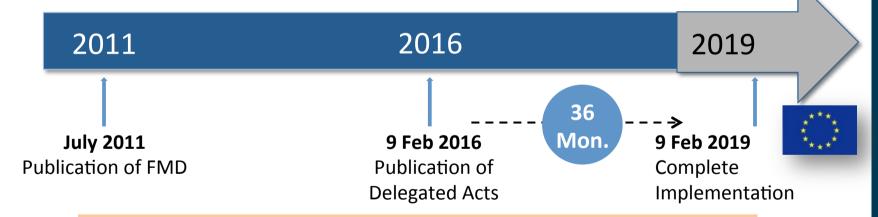






Implementation of Falsified Medicines Directive (FMD) must be final at 9/2 2019

- ☐ ObjectiveProtection of patients from counterfeited medicines in the legal distribution chain
- ☐ Content Pan-European system to verify the authenticity of medicinal products



Non-compliance means X products can not be legally provided to patients



Content

EMVO and **EMVS**

Blueprint Approach

Company On Boarding to the HUB

Program Status and Outlook



EMVO Organisation and Members

Managing Director Andreas Walter Commercial & **Quality Assurance Operations Office Manager Partner Management** Hendrik Hansen Paul Mills Marisa Jimenez Markus Gerigk (Novo Nordisk) Christoph Krähenbühl Willem Theunissen Stephan Theunissen





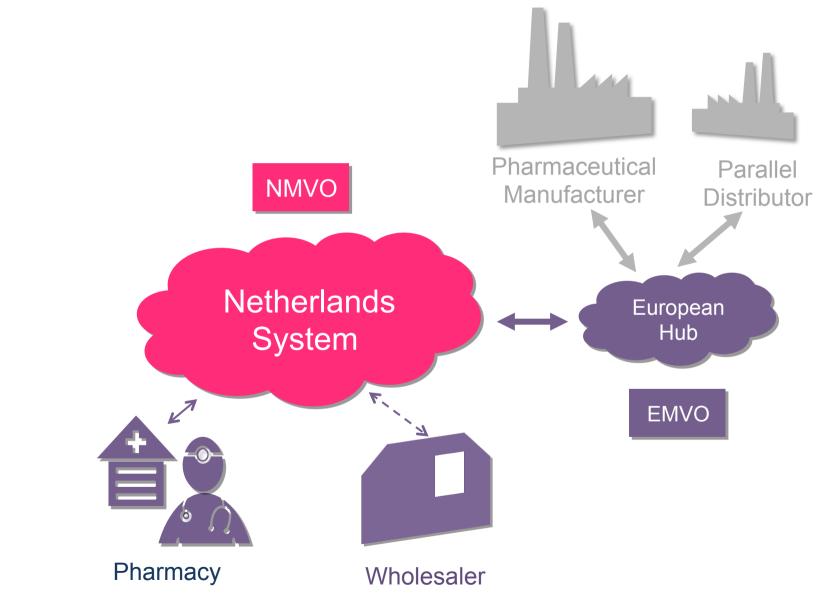






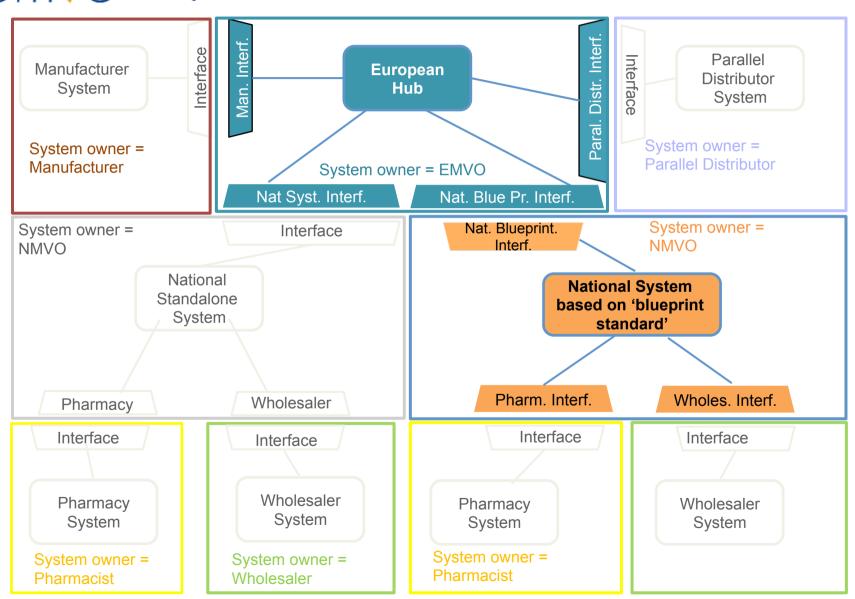


EMVS from National Perspective





System Landscape





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Motivation for Blueprint Approach

Mitigation of the following Risks

- ☐ Risk to fail technically
 - Functionality
 - Security
 - Quality
- ☐ Risk to fail in timeline
- ☐ Risk to fail financially



Preselection of Blueprint Service Providers



EMVOs Selection process

assessment of the supplier's experience and capability to cooperate with EMVO and support in all EEA countries; comparison of total cost of ownership; evaluation of their respective technical proposals; check if EMVO will be entrusted the day-today management for NMVOs, if requested; comparison of contractual conditions, including ownership of related IP rights ☐ SWOT analysis of each candidate



Additional Blueprint Providers for National Systems

Due to the progressed timeline EMVOs criteria for any potential additional Blueprint Provider are

All criteria from the selection process



References of existing Systems in similar markets



Components of Blueprint Approach I

- National Systems are implemented and operated based on a "Blueprint standard" as defined in
 - the template of national Memorandum of Understanding
 - the template statutes of an NMVO
 - The EMVO User Requirement specifications (URS)
 - Requirements for the European Medicines
 Verification System (URS light), including the cost allocation Flat Fee Model



Components of Blueprint Approach II

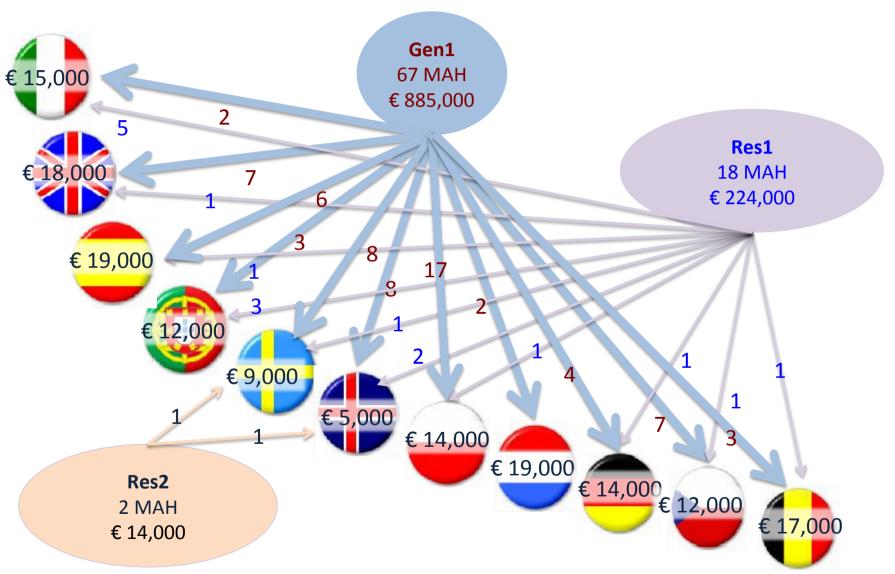
☐ System operation is carried out by prequalified IT service providers.

☐ EMVO offers support to national stakeholders during the system deployment phase

■ Management of National System operation can be partly outsourced to the EMVO to use synergies and for reducing management cost.



Illustration of Flat Fee Approach with estimated Fees





Benefits Blueprint Approach

Highest overall cost efficiency for building the **EMVS** Quick start for all countries with pre negotiated service contracts ☐ Guaranteed compliance with Delegated Regulation based on EMVO URS ■ Highest security standards for national systems and HUB Minimal implementation, maintenance and service costs for the national systems



EMVO and EMVS

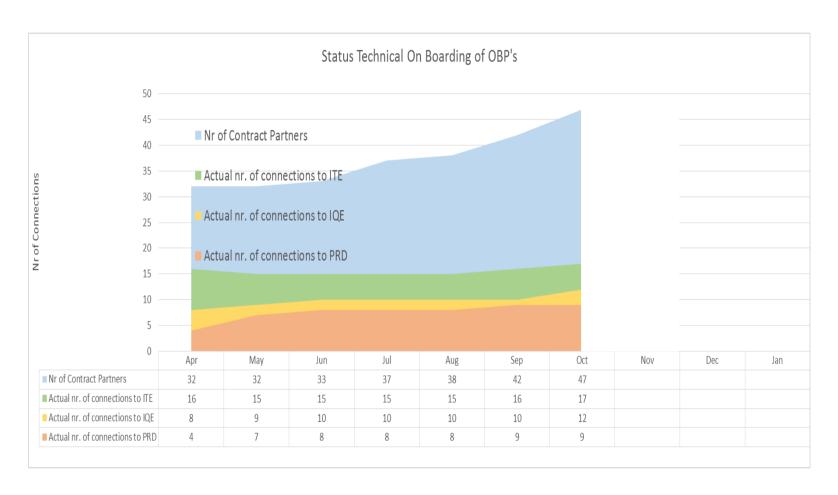
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On Boarding Statistics



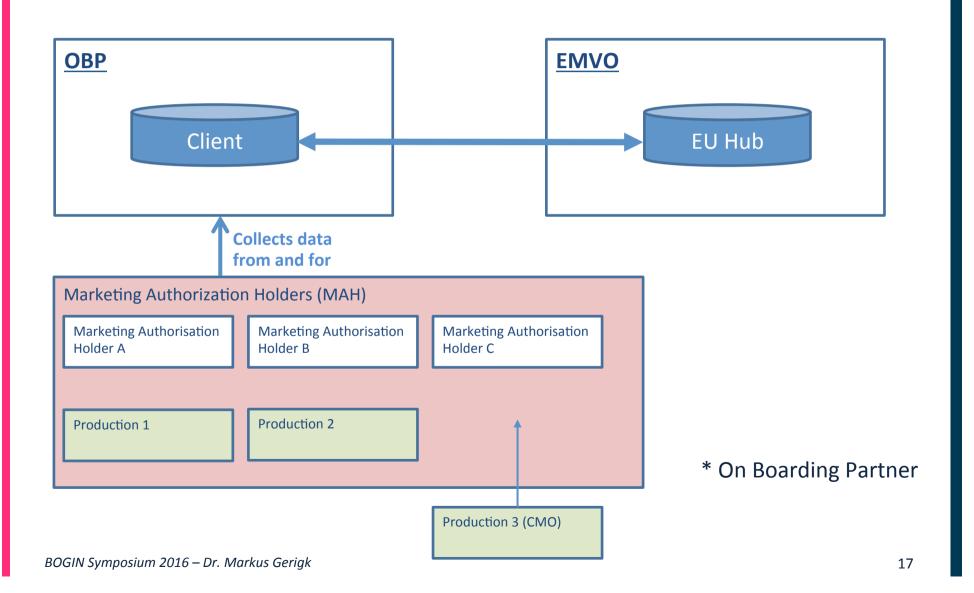
ITE = Test Environment

IQE = Quality Environment

PRD = Productive Environment



Relationship OBP* and EMVO





1. Non-Disclosure Agreement 2. Participation Agreement ramework for Covers provisi Confider^d e On **EMVQ** No Contract Negotiation partic project



Managed and administered by the EMVO's Commercial and Partnership Management Team

Managed by EMVO and supported by IMS*

Managed by the EMVO's Operations Team & Solidsoft Reply

CAR • Initial Contact • Portal registration 1) Participation NDA • Non-Disclosure Agreement Request • Level 1 checks Person checks Ticket • (more detailed checks 2) Legitimacy if necessary) Check CRF • On Boarding Fee payment • Connection Request 3) Contractual/ PA • Participation Agreement Commercial Onboarding System Connection System Testing 4) Technical On- System Operation boarding

*in negotiations



On Boarding Fee

One-Time Fee per OBP

	On- boarding Fee
OBPs with more than 12 MAHs in Europe	20,000 €
OBPs with 6 to12 MAHs in Europe	10,000 €
OBPs with 3 to 5 MAHs in Europe	8,000 €
OBPs with 2 MAHs in Europe	6,000 €
OBPs with 1 MAH in Europe	3,000 €



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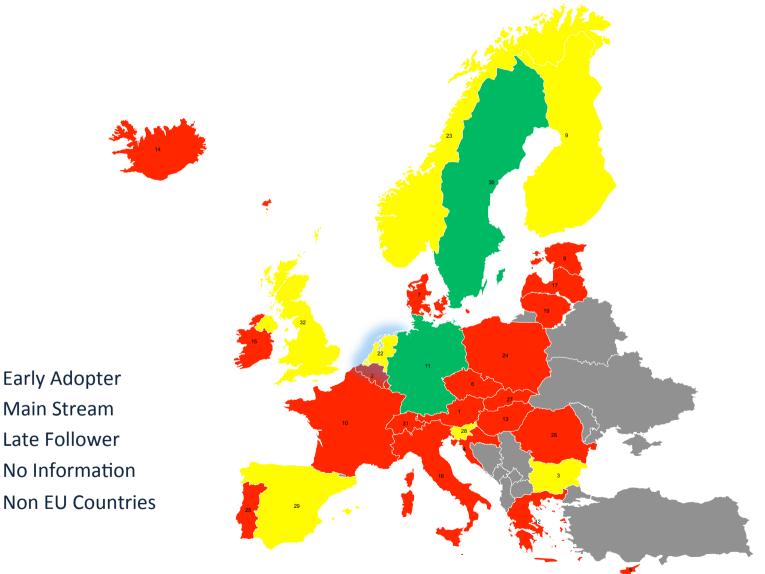


Reference Schedule Country Readiness



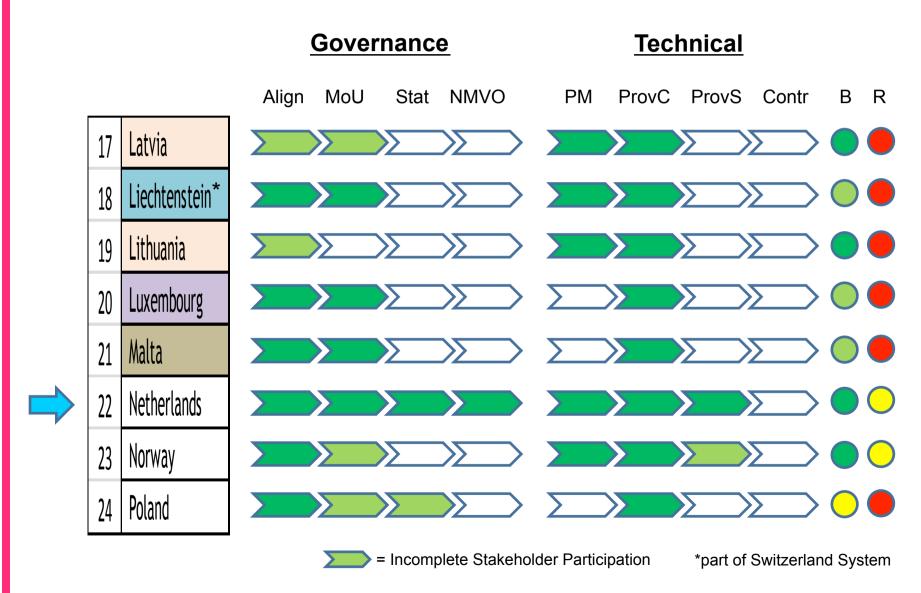


Executive Summary Country Readiness





Status per Country 17-24





EMVO Observations

- Program Progress
 - 7 NMVOs founded, 2 Contracts Signed
 - Majority of Countries progress and aim for Provider Contract in 2016
- ☐ To be improved
 - 2/3 of Countries are behind Schedule
 - Still 5 Countries did not start Technical Work Stream
 - Stakeholder alignment in MOU and Statutes not complete in several Countries (e.g. Pharmacies and Wholesalers not integrated in NMVO set up)





Contact for On Boarding and general topics:

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Back Up







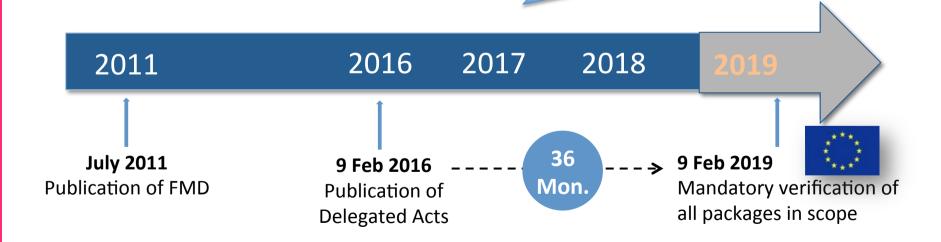






No Time to wait

- Connect appr 2500 manufacturers to the EU Hub
- Establish National Systems for 32 countries
- Connect many thousand Pharmacies and Wholesalers
- Serialise all pharmaceutical packages in scope (10.5 bn)





Serialization by manufacturer

Risk based verification by Wholesalers

Verification and check-out at point of dispense

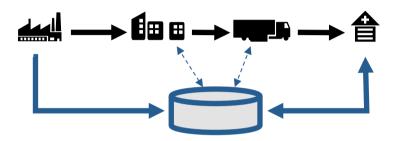
Safety features:

Code ('unique identifier')

Tamper evidence

System set up and governed by manufacturers and marketing auth. holders in consultation with other stakeholders.

Oversight by competent authorities



Product #: 09876543210982

S/N: 12345AZRQF1234567890

Batch: A1C2E3G4I5

Expiry: 140531



